



[www.buildthebridges.com](http://www.buildthebridges.com)

**FOR IMMEDIATE RELEASE**  
May 28, 2008

**CONTACT:**  
Kay Stewart  
502-322-4396  
[kstewart@govplan.com](mailto:kstewart@govplan.com)

## **Bridges Project will help reduce region's carbon footprint**

*New bridges will cut pollution-causing congestion*

The Ohio River Bridges Project will significantly reduce pollution-causing traffic delays, based on traffic analysis, and help improve the region's air quality.

Based on a Brookings Institution study released this week, Louisville ranked 28<sup>th</sup> among the nation's top 100 metropolitan areas in per capita carbon emissions from vehicle fuels. The study analyzed carbon emissions in large metropolitan areas.

By cutting congestion, the Ohio River Bridges Project will result in a reduction of carbon emissions and improve air quality in the Louisville region, according to Louisville Metro and district air pollution control officials.

The Bridges Project will reduce the time people spend in traffic delays in the metropolitan area by 22 percent every work day, based on a traffic analysis in the federal Environment Impact Study authorizing the project.

That amounts to a reduction of 45,000 hours of daily congestion, according to the analysis.

"This congestion is polluting our air, slowing us down, and it will hurt our economy," said C. Edward Glasscock, chairman of the Build the Bridges Coalition, a non-profit organization advocating for completing the project.

"Congestion relief, which improves air quality, is a key reason why the Bridges Project needs to be completed as quickly as possible," he said.

Louisville has taken several steps to reduce carbon emissions including a detailed local study addressing the issue, and the addition of bike lanes. The Bridges Project will also provide new cross-river bike and pedestrian lanes.

#####